University of Colorado Boulder

ATLAS INSTITUTE

Typography

ATLS 4519-040/041
Fall 2017 / 1:00–2:50 MW
ATLS 104

Instructor: Joel Swanson
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Explores typography as a form for visual communication and expression. Emphasis is placed on the analysis of meaning as conveyed through technology, materials, and design. Projects are designed to expand your understanding of the function of typography in design, art, and the culture.

This course is a TAM Focus Elective

Pre-requisite:
ATLS2200, Text or equivalent
Students may be asked to show previous work samples before being admitted to the course.