CAP HEIGHT

41%

X-HEIGHT

59%

BASELINE

COUNTER

STEM

TERMINAL

SERIF

Adobe Garamond Pro 72pt

Spring 2019 | Instructor: Danny Rankin

This course introduces technologies, terminology, and histories related to the design of text within digital and analog media. Students will learn the fundamentals of design, typography and layout through lectures, projects and critiques. The curriculum surveys significant theoretical perspectives, historical periods, and significant practitioners that influence the practice of typographic design.

Course codes	Time	Day	Classroom
ATLS 2300	3 – 4:15	Wed	ATLS 100

ATLAS
INSTITUTE

University of Colorado
Boulder